

## Emma Arnold | Interactive Art Director

1742 W. Julian, Chicago, Illinois 60622

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### WORK HISTORY

3/05 - 10/08

interactive designer | 15 LETTERS, CHICAGO

Created and executed assets for online marketing initiatives. Involved in a broad range of e-marketing projects; banners advertising, microsites, interactive games, e-mail templates, and search widgets. Responsibilities included concept development and design, working with developers to bring projects to life, creation and art direction of illustration and photography, and production.

4/03 - 3/05

designer | BRIAN HALL INC, CHICAGO

Work includes a variety of web and e-commerce sites, flash presentations, and print projects (collateral, packaging, logos/identity, directional signage, environmental graphics & newsletters). Responsibilities included art direction, concept development, client management, prepress and production, and project management.

1/00 - 12/01

artist in residence | ARAD ARTS PROJECT, ARAD, ISRAEL

Led community art outreach programs. Designed and painted murals in the Arad civic center. Created and exhibited personal body of work.

fall 99

studio assistant | LUCA BUVOLI, NEW YORK, NY

Designed print catalog for an internationally traveling museum exhibit. Assisted in production of stop motion animation film.

### EDUCATION

B.F.A | THE SCHOOL OF THE ART INSTITUTE OF CHICAGO

2001 - 2003

Major : Visual Communications

1996 - 1999

B.A | EARLHAM COLLEGE

Major : Studio Art Minor : Sociology/Anthropology

### SKILLS

CONCEPTUAL/PRACTICAL

Systematic in the design process, quick and smart in the execution. Versatile and open minded, and able to find several solutions in short time. Detailed, precise, with an extreme sensitivity towards typography.

COMPUTER: MAC/PC FLUENT

In-depth knowledge of Photoshop, Illustrator, InDesign, Flash, and Dreamweaver. I am also comfortable with producing and optimizing materials for the web and e-mail.

References and portfolio  
available upon request